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The commencement of Northwest BUS trips from King Abdulaziz International Airport in Jeddah

In collaboration with Jeddah Airports Company, Northwest BUS Company offers daily trips from Jeddah Airport to Makkah's Jarwal Station, providing a convenient and efficient transportation option for travelers with a total of 16 daily trips.



Continued our campaigns on social media:

We are pleased to announce the continued success of our campaigns on social media platforms. These campaigns persist in enhancing our digital presence consistently. Stay tuned for our latest updates, and join the success experience by engaging with us on our social media pages.



Continued our campaigns on MBC radio:

We announce the ongoing success of our advertising campaigns on MBC Radio. We continue to offer exciting promotions and diversify advertisements to ensure effective communication with our audience.



Prepare Designed at Airport:

We continue to enhance the visual identity of Northwest BUS Company at the stations, where we have installed signs indicating the schedules of our trips from Jeddah Airport to the Jarwal Station in Makkah and vice versa.



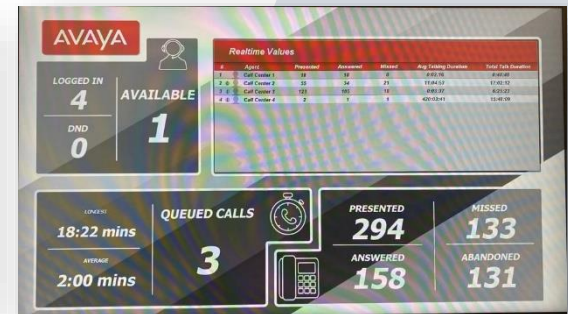
COMMERICAL DEPARTMENT

We are thrilled to share some exciting updates from December. We've added two new members to our family – welcome, Unayzah and Ar Rass! This expansion significantly boosts our presence in the central region, ensuring more travelers can experience the convenience of our intercity bus services. But it's not just about growth; we believe in nurturing strong connections. That's why our team hit the road to personally visit our existing agencies, fostering better relationships and understanding the unique needs of each location.



IT DEPARTMENT

It seems that we have achieved important achievements in enhancing communication between the company's remote branches and the headquarters. This integration between different systems such as local phone extraction, attendance machines, CCTV cameras, computer communication, and installation of security system to manage surveillance cameras remotely is likely to benefit our organization. Implementing a call center reporting system is a great step towards enhancing customer service and satisfaction. By carefully planning and implementing a call center reporting system, resulting in improved overall customer experiences. It is essential to continue monitoring and maintaining this communication to ensure its continued effectiveness. Regular technology evaluations and updates will help our company stay ahead in the ever-evolving business landscape. Congratulations on these accomplishments, and I wish our company continued success in maintaining and expanding these positive developments.





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