



NORTHWESTBUS

A COMPANY BY:

moventis 

NEWSLETTER

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 www.nwbus.sa



Update From Each department of Northwest BUS

HR DEPARTMENT



We are pleased to share the latest update on our driver recruitment and training initiatives. To date, we have welcomed 242 drivers to the kingdom, and 94 drivers have been trained from August 5th to September 10th. This demonstrates the growing success and popularity of our program.

The dedication and commitment of our team have been instrumental in ensuring their readiness. We are now focusing on preparing to train the remaining drivers, and we are thrilled to announce that the training sessions for the rest will commence this week.

Update From Each department of Northwest BUS IT DEPARTMENT

The Information and Communication Technologies (ICT) department oversees all technological aspects for Northwest BUS employees. The ICT team has made significant progress in engaging with our data center, successfully transitioning to our communication system, and preparing for system implementation. In the near future, various departments will begin utilizing the systems and applications provided by the ICT department. Diligent efforts have been invested in establishing the technical infrastructure, which includes setting up a call center for our operations teams. This involved constructing and configuring the internal network system, connecting it to servers and employees, and granting the necessary permissions within the Northwest BUS domain. Mobile phones are now prepared for drivers in anticipation of upcoming operations, and the configuration of laptops and desktops for new employees is well in progress. Additionally, new employees have received setups for email and other necessary configurations. We are delighted to announce that we have successfully completed these tasks. Moreover, we extend a warm welcome to the new engineer who has recently joined our ICT department, adding valuable expertise to our workplace.

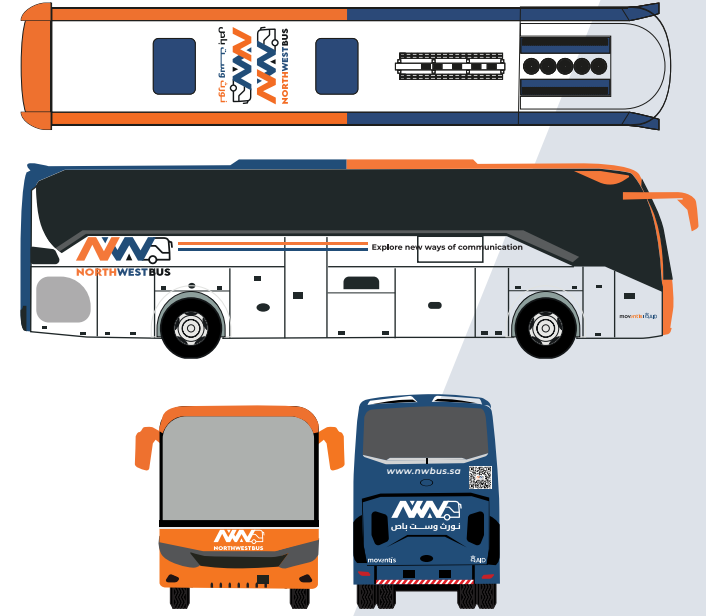


NORTHWEST BUS DESIGN:

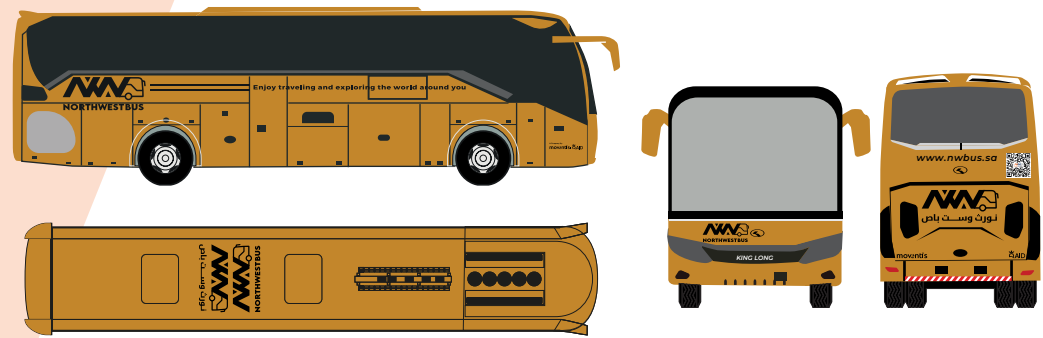
Northwest BUS takes pride in its attention to detail and commitment to delivering exceptional experiences for its customers. As part of this commitment, the company has recently unveiled a new design for its VIP and standard buses, aligning them with the company's identity and brand image. The process begins with meticulous preparation of the new bus design, taking into consideration factors such as aesthetics, functionality, and customer preferences. Northwest BUS team of talented designers works tirelessly to create a visually stunning and cohesive design that captures the essence of the company.

The design is meticulously printed on high-quality materials to ensure longevity and durability. Each bus is then stamped with the newly printed design, further enhancing its visual appeal and reinforcing Northwest BUS brand presence.

STANDARD



VIP



WEBSITE DESIGN:



Northwest Bus Company is undergoing website development to improve its online presence and create a user-friendly website for its customers. The completion of website divisions, design, and content translation into multiple languages is vital to achieving the company's goals. The project is currently in the programming phase, with testing to follow shortly.



UNIFORM DESIGN:

Having cohesive and well-designed elements related to a company's branding is crucial for presenting a professional image. This final design of drivers' uniforms of our company.

DRIVER UNIFORM (VIP BUS)



DRIVER UNIFORM (STANDARD BUS)



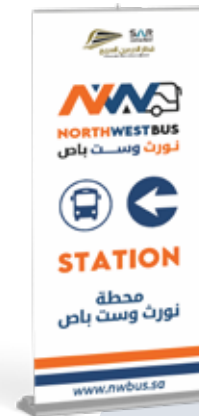
GIVEAWAY DESIGN:

Efficiently organized a captivating gift giveaway for the launch event of our company, ensuring a memorable experience for all attendees. This workflow includes selecting suitable gifts, setting a budget and timeline for the event, and considering any legal or compliance requirements. The gift giveaway will increase brand visibility, customer engagement, and foster positive relationships with attendees.



STATIONARY DESIGN:

We designed some stationary items such as ID employee cards, business cards, roll-up banners, envelopes and bags, requires careful consideration of branding and design elements.



COMMERCIAL DEPARTMENT

We're thrilled to share that our dedicated team has journeyed more than 7,000 km across the kingdom to personally visit and finalize contracts with our third-party point of sales.

This monumental effort underscores our unwavering commitment to fostering strong partnerships and ensuring that we offer the best possible service to all stakeholders.



Update From Each department of Northwest BUS

FACILITIES DEPARTMENT

Under the leadership of **Mr. Andreu** and his dedicated team, significant progress has been achieved in the development of the Northwest Transportation Shelters. Their tireless efforts and unwavering commitment have fueled the project's success thus far.

Exciting developments are taking place as the team presses forward in bringing the approved designs to life. Some key milestones include the construction of the headquarters in the for Saudia Arabia Railway (SAR), the installation of bus stops along major roads, the establishment of sales ticket outlets, and the creation of a spacious waiting area for visitors in the external area.

The approved designs, carefully crafted with modern aesthetics and functionality in mind, are set to transform the transportation experience in the region. The impressive bus stops, designed with input from renowned architects, offer a seamlessly integrated approach to commuting. These 3D pictures, attached for your reference, provide a glimpse into the visionary concept that will soon become a reality.



moventia

Moventia Celebrates 100 Years of Excellence and Innovation in the Transportation Industry.

Barcelona, Spain - September 15, 2023 - Moventia, a leading transportation company, is proud to announce its highly anticipated 100th-anniversary celebration, commemorating a century of unparalleled success and industry leadership.





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